

桜プラセンタエキス

販売名: 桜プラセンタエキスBG



野生種の桜「山桜」(Prunus serrulata)

日本で最も代表的な種類「山桜」。山に自生し、薄いピンク色の花と葉が同時に開きます。昔の“お花見”は山桜を見ることでした。吉野山(奈良県)が有名です。

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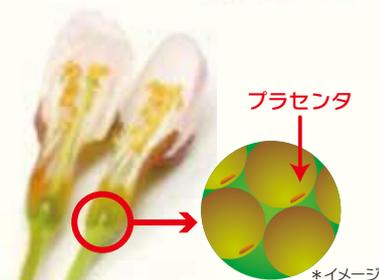
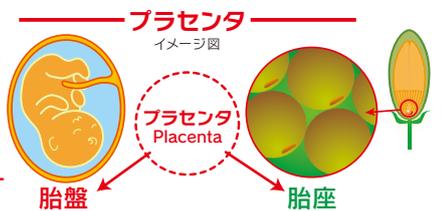
山桜の胎座(植物プラセンタ)の細胞を採取し、カルスを誘導し培養しました。



特長

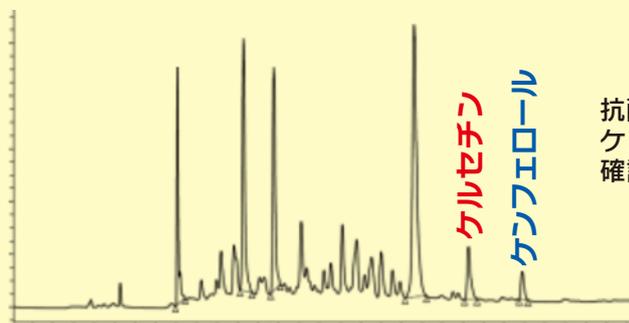
胎座は英語でプラセンタ(placenta)と訳される種子のために養分が集中する、重要な部位。

桜の花から胎座細胞を採取、純粋培養ホルモンフリー



桜プラセンタエキスの機能

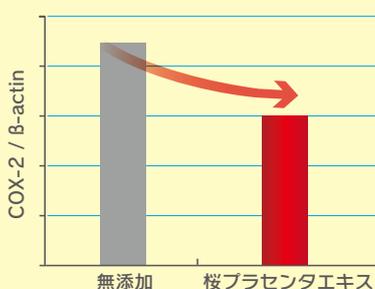
抗酸化物質の同定



抗酸化物質のケルセチン、ケンフェロールの存在を確認しました。

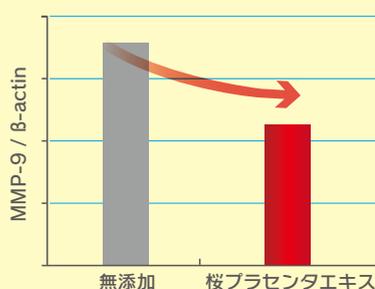


抗炎症作用



皮膚線維芽細胞(skin fibroblast cell)に紫外線を当てると、炎症を引き起こす刺激物質(COX-2)を発生させます。桜プラセンタエキスはCOX-2の発生を抑え、抗炎症作用が確認されました。

抗シワ作用



肌の弾力や潤いを維持する細胞外基質(マトリックス)はMMPs(マトリックス分解酵素)によって分解され、シワの原因となります。桜プラセンタエキスは分解酵素の一つ、MMP-9(ゼラチナーゼ)の生成を抑えることで、シワの発生を防ぎます。



GINZA TOMATO

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Cherry BlossomPlacenta Extract

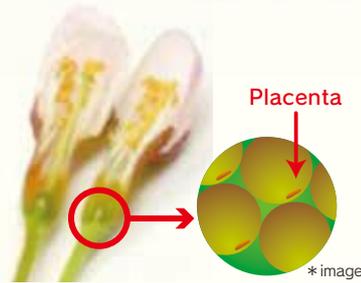
INCI name : Prunus Serrulata Phytoplacenta Culture Extract



The Mount cherry is "wild cherry tree" (*Prunus serrulata*)

The kind of the cherry tree which is the representative in Japan is a wild cherry tree. It grows wild on the mountain and pink flower and leaf that it is thin bloom at the same time. The old "cherry-blossom viewing" says that they watched a wild cherry trees. The famous place of wild cherry trees is Yoshinoyama (Nara).

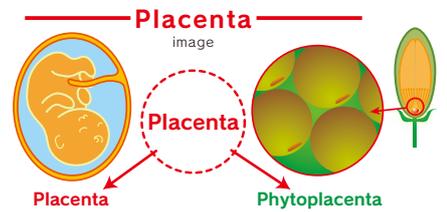
Cherry blossom placenta extract
We gathered the cell of the placenta (phytoplacenta) of the wild cherry tree and we derived it and cultured a callus.



Characteristic

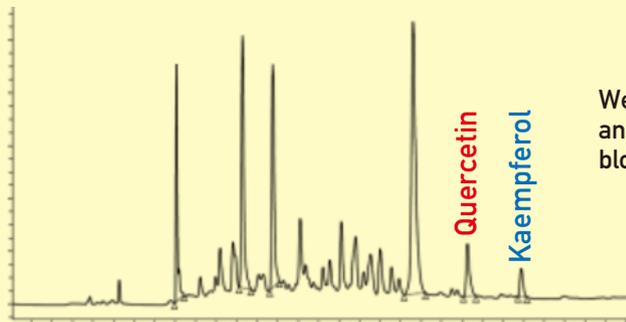
Phytoplacenta is translated as Placenta in English and is the important part for the seed where nourishment is concentrated.

The phytoplacenta cell is gathered by the Cherry Blossom flower and done pure culture. Hormone-free.



Efficacy of Cherry Blossom Placenta Extract

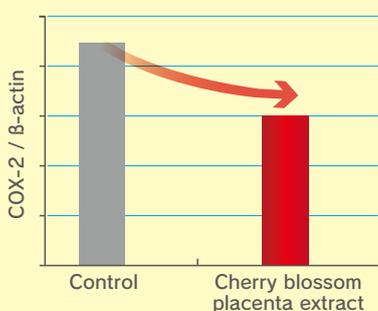
Identification of the antioxidant material



We confirmed quercetin and kaempferol in cherry blossom placenta extract.

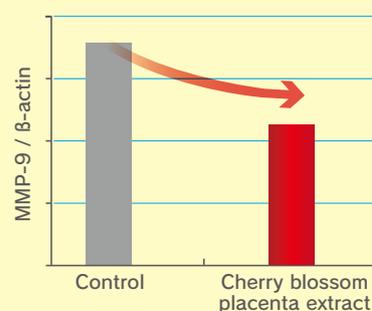


Anti-inflammatory action



We produce stimulant (COX-2) causing inflammation when we hit skin fibroblast (skin fibroblast cell) with UV. The cherry blossom placenta extract held outbreak of COX-2 in check, and anti-inflammatory action was confirmed.

Antiwrinkle action



Extracellular matrix maintaining elasticity and moisture of the skin out of the cell is broken down by MMPs (matrix degrading enzyme) and causes the wrinkle. Cherry blossom placenta extract prevents the outbreak of the wrinkle by suppressing one of the degrading enzymes, the generation of MMP-9.



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